

**MINISTRY OF INFORMATION AND BROADCASTING**

## DEMAND NO. 53

**Ministry of Information and Broadcasting**

A. The Budget allocations, net of recoveries and receipts, are given below:

Major Head	Actual 2014-2015			Budget 2015-2016			Revised 2015-2016			<i>(In crores of Rupees)</i> Budget 2016-2017		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total
Revenue	689.06	2417.59	3106.65	889.53	2796.58	3686.11	725.99	2838.58	3564.57	752.43	3283.63	4036.06
Capital	29.80	...	29.80	25.00	...	25.00	24.01	...	24.01	47.57	...	47.57
<b>Total</b>	<b>718.86</b>	<b>2417.59</b>	<b>3136.45</b>	<b>914.53</b>	<b>2796.58</b>	<b>3711.11</b>	<b>750.00</b>	<b>2838.58</b>	<b>3588.58</b>	<b>800.00</b>	<b>3283.63</b>	<b>4083.63</b>
<b>BE 2016-2017</b>												
1. Secretariat Social Services	2251	...	...	...	...	...	...	...	...	...	70.32	70.32
<b>Prasar Bharati</b>												
2. Prasar Bharati												
2.01 Grants-in-aid to Prasar Bharati	2221	...	...	...	...	...	...	...	...	340.00	2716.86	3056.86
2.02 Kisan Channel	2221	...	...	...	...	...	...	...	...	52.00	...	52.00
Total- Prasar Bharati		...	...	...	...	...	...	...	...	392.00	2716.86	3108.86
3. Mass Communication	2220	...	...	...	...	...	...	...	...	17.00	16.31	33.31
4. Information & Publicity	2220	...	...	...	...	...	...	...	...	146.22	345.56	491.78
5. Strengthening of Broadcasting Activities												
5.01 Information & Publicity	2220	...	...	...	...	...	...	...	...	23.30	5.53	28.83
5.02 Building & Machinery	4220	...	...	...	...	...	...	...	...	2.00	...	2.00
Total- Strengthening of Broadcasting Activities		...	...	...	...	...	...	...	...	25.30	5.53	30.83
6. Films												
6.01 Art & Culture	2205	...	...	...	...	...	...	...	...	...	9.32	9.32
6.02 Information & Publicity	2220	...	...	...	...	...	...	...	...	93.91	119.73	213.64
6.03 Building & Machinery	4220	...	...	...	...	...	...	...	...	45.57	...	45.57
Total- Films		...	...	...	...	...	...	...	...	139.48	129.05	268.53
7. Lumpsum provision for North-East Region	2552	...	...	...	...	...	...	...	...	80.00	...	80.00
<b>RE 2015-2016</b>												
8. Secretariat - Social Services	2251	36.84	46.84	83.68	176.90	58.33	235.23	42.84	48.60	91.44	...	...
<b>Information &amp; Publicity</b>												
9. Films	2220	36.86	90.31	127.17	33.00	97.69	130.69	30.00	92.83	122.83	...	...

(In crores of Rupees)

	Major Head	Actual 2014-2015			Budget 2015-2016			Revised 2015-2016			Budget 2016-2017			
		Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total	
10.	Certification of Cinematographic Films	2205	...	6.84	6.84	...	7.68	7.68	...	7.36	7.36	...	...	...
11.	Research & Training in Mass Communication	2220	13.47	12.34	25.81	13.00	13.26	26.26	7.50	13.69	21.19	...	...	...
12.	Advertising and Visual Publicity	2220	160.93	64.51	225.44	17.00	74.02	91.02	148.00	67.00	215.00	...	...	...
13.	Press Information Services	2220	7.35	58.33	65.68	10.00	61.45	71.45	9.37	57.42	66.79	...	...	...
14.	Field Publicity	2220	2.56	51.53	54.09	2.98	53.28	56.26	2.60	51.25	53.85	...	...	...
15.	Song & Drama Division	2220	2.23	23.98	26.21	3.00	24.78	27.78	2.00	98.00	100.00	...	...	...
16.	Publications	2220	4.50	49.79	54.29	4.50	52.75	57.25	5.06	50.17	55.23	...	...	...
17.	Buildings & Machinery	4220	29.80	...	29.80	25.00	...	25.00	24.01	...	24.01	...	...	...
18.	Electronic Media Monitoring Centre	2220	9.63	2.43	12.06	9.00	1.41	10.41	9.00	1.04	10.04	...	...	...
19.	<i>Grants-in-aid to Prasar Bharati</i>													
	19.01 Grants-in-aid to Prasar Bharati	2221	410.00	2001.98	2411.98	482.43	2342.12	2824.55	366.17	2342.12	2708.29	...	...	...
	19.02 Grants-in-aid to Prasar Bharati for Kisan Channel	2221	26.00	...	26.00	45.00	...	45.00	26.25	...	26.25	...	...	...
	<i>Total- Grants-in-aid to Prasar Bharati</i>		<i>436.00</i>	<i>2001.98</i>	<i>2437.98</i>	<i>527.43</i>	<i>2342.12</i>	<i>2869.55</i>	<i>392.42</i>	<i>2342.12</i>	<i>2734.54</i>	...	...	...
20.	<i>Capital Restructuring of Prasar Bharati</i>													
	20.01 Conversion of loan into Grants-in-aid	2221	...	...	...	...	...	...	...	5684.34	5684.34	...	...	...
	20.01.01 Less Receipts	0221	...	...	...	...	...	...	...	-5684.34	-5684.34	...	...	...
	<i>Net</i>		...	...	...	...	...	...	...	...	...	...	...	...
	20.02 Waiver of interest on loans/penal interest	2221	...	...	...	...	...	...	...	4082.88	4082.88	...	...	...
	20.02.01 Less Receipts	0049	...	...	...	...	...	...	...	-4082.88	-4082.88	...	...	...
	<i>Net</i>		...	...	...	...	...	...	...	...	...	...	...	...
	20.03 Waiver of spectrum charges	2221	...	...	...	...	...	...	...	1349.54	1349.54	...	...	...
	20.03.01 Less Receipts	1275	...	...	...	...	...	...	...	-1349.54	-1349.54	...	...	...
	<i>Net</i>		...	...	...	...	...	...	...	...	...	...	...	...
	<i>Total- Capital Restructuring of Prasar Bharati</i>		...	...	...	...	...	...	...	...	...	...	...	...
21.	Lumpsum provision for projects/scheme for development of North Eastern Areas and Sikkim	2552	...	...	...	92.00	...	92.00	75.00	...	75.00	...	...	...
22.	Other Expenditure	2220	0.60	8.88	9.48	0.72	9.81	10.53	2.20	9.10	11.30	...	...	...
<b>Total-Information &amp; Publicity</b>			<b>703.93</b>	<b>2370.92</b>	<b>3074.85</b>	<b>737.63</b>	<b>2738.25</b>	<b>3475.88</b>	<b>707.16</b>	<b>2789.98</b>	<b>3497.14</b>	...	...	...
23.	Actual Recoveries	2220	-0.44	-0.17	-0.61	...	...	...	...	...	...	...	...	...
		2221	-14.59	...	-14.59	...	...	...	...	...	...	...	...	...
		2251	-6.88	...	-6.88	...	...	...	...	...	...	...	...	...
	<i>Total</i>		<i>-21.91</i>	<i>-0.17</i>	<i>-22.08</i>	...	...	...	...	...	...	...	...	...
<b>Grand Total</b>			<b>718.86</b>	<b>2417.59</b>	<b>3136.45</b>	<b>914.53</b>	<b>2796.58</b>	<b>3711.11</b>	<b>750.00</b>	<b>2838.58</b>	<b>3588.58</b>	<b>800.00</b>	<b>3283.63</b>	<b>4083.63</b>

	Head of Dev	Budget Support	IEBR	Total	Budget Support	IEBR	Total	Budget Support	IEBR	Total	Budget Support	IEBR	Total	
<b>B. Investment in Public Enterprises</b>														
2.01	Prasar Bharati	22221	...	...	...	200.00	200.00	...	200.00	200.00	...	200.00	200.00	
<b>Total</b>			...	...	...	<b>200.00</b>	<b>200.00</b>	...	<b>200.00</b>	<b>200.00</b>	...	<b>200.00</b>	<b>200.00</b>	
<b>C. Plan Outlay</b>														
1.	Information and Publicity	22220	297.45	...	297.45	295.10	...	295.10	282.58	...	282.58	328.00	...	328.00
2.	Broadcasting	22221	421.41	...	421.41	527.43	200.00	727.43	392.42	200.00	592.42	392.00	200.00	592.00
3.	North Eastern Areas	22552	...	...	...	92.00	...	92.00	75.00	...	75.00	80.00	...	80.00
<b>Total</b>			<b>718.86</b>	...	<b>718.86</b>	<b>914.53</b>	<b>200.00</b>	<b>1114.53</b>	<b>750.00</b>	<b>200.00</b>	<b>950.00</b>	<b>800.00</b>	<b>200.00</b>	<b>1000.00</b>

1. From 2016-17, it covers the expenditure under Non-Plan activities only which includes provision for Main Secretariat and Principal Accounts office.

2. The Grants-in-aid is being provided to cover the gap in resources of Prasar Bharati in meeting its revenue expenditure. It also includes the provision of grants-in-aid to Prasar Bharati for Kisan Channel.

3. The provision under this head is for (a) Indian Institute of Mass Communication, an autonomous body which imparts training in mass media and conducts courses in journalism, and (b) New Media Wing which collects basic information on subjects of media interest for providing assistance to the Ministry and to its Media Units, Indian Missions abroad and newspapers and media agencies.

4. This covers expenditure (a) Directorate of Advertising and Visual Publicity - for planning and executing publicity campaigns through advertising and other printed materials, as well as through Radio and Televisions, exhibitions and other outdoor publicity media; (b) Press Information Bureau - which serves as a link between the Government and the Press and attends to the publicity and public relations requirements of various Ministries/Departments, including grants to Press Council of India, a statutory organisations seeking to preserve press; (c) Field Publicity - covering expenditure of Directorate of Field Publicity and its district level field units engaged in inter-personal developmental communications through films shows, live media programmes, photo displays and seminars; (d) Song and Drama Division - for creating awareness amongst the masses, particularly in rural areas, about various activities of national developments of units spread all over the country; (e) Publications - for publishing priced books, journals and other printed material in English, Hindi and regional languages on a wide variety of subjects and 'Employment News/Rozgar Samachar'; (f) Information Wing Plan Schemes - for training, international media programme, Policy related studies etc.; and (g) Photo Division.

5. This provides for Electronic Media Monitoring Centre, contribution to the Asian Institute of Broadcasting Development, Community Radio movement in India, Digitalization, Building and Machinery and private FM Radio Stations.

6. This includes provision for Promotion of Indian Cinema through Film Festivals and Film Markets in India and abroad, production of films and documentaries in various Indian languages, National Film Heritage Mission, antipiracy initiatives, setting up a centre of excellence for

animation,gaming and visual special effects, Central Board of Films Certification, Films Certification Appellate Tribunal and various activities under Film Division, including grants to Films and Television Institute of India, Pune/Satyajit Ray Film and Television Institute, Kolkata.

7. Provides for projects/schemes for development of North-Eastern Region including Sikkim.