

Need for food policy to focus on non-cereals

5.58 In view of the changing consumption pattern of the Indian population, both rural and urban, it is time to focus on production of non-cereal foods in states which have comparative advantage in their production, requiring particular emphasis and an investment strategy on the same lines and vigour as it was done to usher green revolution in cereal crops.

5.59 The food management policy would, therefore, have to focus its attention more vigorously on three aspects, which can be

symbolically called PSP implying; a campaign to increase production (**P**) of non-cereal foods namely, fruits and vegetables. Secondly, expansion and spatial location of appropriate storage (**S**) facilities for fruits, vegetables, milk products and, animal products and, finally processing (**P**) of agricultural products, particularly perishable products because of their high seasonality and lack of proper transportation, grading, packaging and marketing. Future rise in agriculture incomes to farmers would have to come from value addition of their products.