

MINISTRY OF INFORMATION AND BROADCASTING

DEMAND NO. 51

Ministry of Information and Broadcasting

A. The Budget allocations, net of recoveries, are given below:

| | | <i>(In crores of Rupees)</i> | | | | | | | | |
|--|--------------|------------------------------|----------------|----------------|-------------------|----------------|----------------|------------------|----------------|----------------|
| Major Head | | Budget 2000-2001 | | | Revised 2000-2001 | | | Budget 2001-2002 | | |
| | | Plan | Non-Plan | Total | Plan | Non-Plan | Total | Plan | Non-Plan | Total |
| Revenue | | 83.53 | 1114.00 | 1197.53 | 101.46 | 1097.85 | 1199.31 | 158.19 | 1132.00 | 1290.19 |
| Capital | | 186.47 | ... | 186.47 | 155.47 | ... | 155.47 | 181.81 | ... | 181.81 |
| Total | | 270.00 | 1114.00 | 1384.00 | 256.93 | 1097.85 | 1354.78 | 340.00 | 1132.00 | 1472.00 |
| 1. Secretariat - Social Services | 2251 | 0.52 | 14.09 | 14.61 | 0.52 | 14.93 | 15.45 | 0.10 | 13.83 | 13.93 |
| Information and Publicity | | | | | | | | | | |
| 2. Films | 2220 | 26.75 | 36.15 | 62.90 | 19.28 | 35.27 | 54.55 | 23.29 | 36.67 | 59.96 |
| 3. Certification of Cinematographic Films | 2205 | 0.90 | 1.54 | 2.44 | 0.90 | 1.48 | 2.38 | 1.03 | 1.60 | 2.63 |
| 4. Research & Training in Mass Communication | 2220 | 4.76 | 4.49 | 9.25 | 2.76 | 4.16 | 6.92 | 2.68 | 4.51 | 7.19 |
| 5. Advertising and Visual Publicity | 2220 | 1.35 | 50.96 | 52.31 | 1.35 | 50.87 | 52.22 | 0.40 | 56.05 | 56.45 |
| 6. Press Information Services. | 2220 | 1.12 | 20.76 | 21.88 | 1.01 | 18.89 | 19.90 | 1.82 | 20.88 | 22.70 |
| 7. Field Publicity | 2220 | 1.65 | 19.33 | 20.98 | 1.52 | 19.46 | 20.98 | 1.04 | 19.65 | 20.69 |
| 8. Song & Drama Division | 2220 | 2.20 | 13.86 | 16.06 | 1.93 | 13.39 | 15.32 | 1.85 | 14.41 | 16.26 |
| 9. Publications | 2220 | 0.98 | 27.85 | 28.83 | 0.93 | 28.22 | 29.15 | 0.90 | 29.67 | 30.57 |
| 10 Interest Subsidy to P.T.I. | 2220 | ... | 0.12 | 0.12 | ... | 0.12 | 0.12 | ... | 0.10 | 0.10 |
| 11. Buildings & Machinery | 4220 | 15.17 | ... | 15.17 | 15.17 | ... | 15.17 | 11.73 | ... | 11.73 |
| 12. Investments in Public Enterprises | 4220 | 1.00 | ... | 1.00 | 1.00 | ... | 1.00 | ... | ... | ... |
| 13. Assistance from Central Resource Pool for North East/Sikkim | 2221 | ... | ... | ... | 4.46 | ... | 4.46 | ... | ... | ... |
| 14. Other Expenditure | 2220 | 0.30 | 4.85 | 5.15 | 0.30 | 4.62 | 4.92 | 0.26 | 4.63 | 4.89 |
| 15. Grants-in-aid to Prasar Bharati | 2221 | 43.00 | 920.00 | 963.00 | 66.50 | 906.44 | 972.94 | 112.78 | 930.00 | 1042.78 |
| 16. Loans to Prasar Bharati | 6221 | 170.30 | ... | 170.30 | 139.30 | ... | 139.30 | 126.43 | ... | 126.43 |
| 17. Lumpsum provision for projects/scheme for development of North Eastern Areas | 2552 4552 | | | | | | | 12.04 43.65 | | 12.04 43.65 |
| <i>Total</i> | | ... | ... | ... | ... | ... | ... | 55.69 | ... | 55.69 |
| Grand Total | | 270.00 | 1114.00 | 1384.00 | 256.93 | 1097.85 | 1354.78 | 340.00 | 1132.00 | 1472.00 |
| B. Investments in Public Enterprises | Head of Dev. | Budget Support | IEBR | Total | Budget Support | IEBR | Total | Budget Support | IEBR | Total |
| 12.01 National Film Development Corporation | 22220 | ... | 10.70 | 10.70 | ... | 6.12 | 6.12 | ... | 8.62 | 8.62 |
| 12.02 Broadcasting Engineering Consultants(India) Ltd. | 22220 | 1.00 | 1.51 | 2.51 | 1.00 | 1.80 | 2.80 | ... | 2.62 | 2.62 |
| <i>Total</i> | | 1.00 | 12.21 | 13.21 | 1.00 | 7.92 | 8.92 | ... | 11.24 | 11.24 |
| C. Plan Outlay | | | | | | | | | | |
| 1. Information & Publicity | 22220 | 56.70 | 12.21 | 68.91 | 46.67 | 7.92 | 54.59 | 45.10 | 11.24 | 56.34 |
| 2. Broadcasting | 22221 | 213.30 | 427.14 | 640.44 | 210.26 | 418.54 | 628.80 | 239.21 | 460.16 | 699.37 |
| 3. North Eastern Areas | 22552 | ... | ... | ... | ... | ... | ... | 55.69 | ... | 55.69 |
| Total | | 270.00 | 439.35 | 709.35 | 256.93 | 426.46 | 683.39 | 340.00 | 471.40 | 811.40 |

1. **Secretariat-Social Services** : The provision is for expenditure of the secretariat of the Ministry.

Information and Publicity:

2. **Films** : The provision under this head covers the following activities of the Ministry, viz. (a) Films Division, which disseminates information on all important aspects of the country's life to Indian and foreign audiences through news-reels, short films and documentaries; (b) Establishment expenses of Directorate of Film Festivals; (c) National Awards for Films; (d) Expenditure on Panorama of Indian Films in the Film Festivals; (e) Maintenance of Film Festival Complex at Siri Fort, New Delhi; (f) National Film Archive of India which preserves the best of national and foreign film classics; (g) Grant to National Centre of Films for Children and Young People (NCYP) which produces and distributes films for children; (h) Grants to Film & Television Institutes of India, which impart training in the art and technique of film making; and (i) Satyajit Ray Film and Television Institute, Kolkata.

3. **Certification of Cinematographic Films**: The provision covers expenditure on (i) Central Board of Film Certification and (ii) Film Certification Appellate Tribunal.

4. **Research and Training in Mass Communication**: The provision under this head is for (a) Indian Institute of Mass Communication, an autonomous body which imparts training in mass media and conducts courses in journalism, and (b) Research and Reference Division which collects and collates basic information on subjects of media interest for providing assistance to the Ministry and to its Media Units, Indian Missions abroad and newspapers and media agencies.

5. **Advertising & Visual Publicity** : This covers expenditure of the DAVP which plans and executes publicity campaigns through advertising and other printed materials, as well as through Radio, T. V., exhibitions and other out-door publicity media.

6. **Press Information Services**: This provides for expenditure (a) on the Press Information Bureau, which serves as a link between the Government and the Press and attends to the Publicity and Public relation requirements of various Ministries/ Departments of the Government (b) Grants to Press Council of India, a statutory organisation seeking to preserve freedom of the Press, and (c) for running India's News Pool Desk of Non-aligned News Agencies Pool through Press Trust of India.

7. **Field Publicity** : This covers expenditure of the Directorate of Field Publicity and its district level field units, engaged in inter-personal, developmental communication through film shows, live media programmes, photo displays and seminars.

8. **Song and Drama Division** : Provision under this head is for the Song & Drama Division which utilises live entertainment media for creating awareness amongst the masses, particularly in rural areas, about various activities of national development through its units spread all over the country.

9. **Publications** : This provides for expenditure of the Publications Division of the Ministry which publishes priced books, journals and other printed material in English, Hindi and Regional languages on a wide variety of subjects. Publications Division also brings out the weekly 'Employment News'/'Rozgar Samachar' in English, Hindi, Urdu and Oriya.

10. **Interest Subsidy to P. T. I.**: This covers the expenditure involved in the grant of interest subsidy to Press Trust of India for its News and Facsimile project.

11. **Buildings & Machinery** : The provision is for capital expenditure on construction of (a) Sochna Bhawan, Delhi, (b) Multi-storeyed building of Films Division, Bombay, (c) Office building for National Film Archive of India, Pune, (d) additions and alteration at Siri-Fort Complex, Delhi, by the Directorate of Film Festivals (e) setting up of Film and Television Institute at Kolkata-acquisition of land and construction of building, (f) setting up of National Media Centre in New Delhi and for acquisition of equipment by Films Division, N.F.A.I., P.I.B., D.F.P. and Song & Drama Division under their modernisation programmes.

12. **Investment in Public Enterprises** : This budget head is providing budgetary assistance to N.F.D.C. and Broadcasting Engineering Consultants (India) Limited by way of equity and loan.

14. **Other Expenditure** : The provision is for expenditure of the Photo Division, Registrar of Newspapers for India and contribution to International Programme for Development of Communication.

15 & 16. It has been decided that with effect from 1st April, 2000, Prasar Bharti will be funded as a full fledged autonomous body.

Grants-in-aid to Prasar Bharati : The Grant in aid is being provided to cover the gap in resources of Prasar Bharti in meeting its Revenue expenditure.

Loans to Prasar Bharati : The loan is being provided to Prasar Bharti to finance its capital expenditure.

17. Lump sum provision is for projects/schemes for development of North Eastern Areas including Sikkim.