

MINISTRY OF TOURISM AND CULTURE**DEMAND NO.77****Department of Tourism**

A. The Budget allocations, net of recoveries, are given below:

		<i>(In crores of Rupees)</i>								
Major Head		Budget 2000-2001			Revised 2000-2001			Budget 2001-2002		
		Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total
Revenue		126.15	27.04	153.19	99.78	28.44	128.22	104.35	31.19	135.54
Capital		8.85	...	8.85	25.22	...	25.22	45.65	...	45.65
Total		135.00	27.04	162.04	125.00	28.44	153.44	150.00	31.19	181.19
1. Secretariat-Economic Services	3451	...	0.62	0.62	...	0.68	0.68	...	0.72	0.72
Tourism										
2. Director General Tourism - Direction & Administration	3452	...	17.46	17.46	...	17.12	17.12	...	28.98	28.98
3. Tourist Information & Publicity										
3.01. Domestic Campaign	3452	7.00	0.20	7.20	6.00	0.18	6.18	7.00	0.20	7.20
3.02. Overseas Campaign	3452	49.75	7.50	57.25	50.75	9.38	60.13	51.00	...	51.00
<i>Total</i>		<i>56.75</i>	<i>7.70</i>	<i>64.45</i>	<i>56.75</i>	<i>9.56</i>	<i>66.31</i>	<i>58.00</i>	<i>0.20</i>	<i>58.20</i>
4. Tourist Infrastructure	3452	20.25	...	20.25	19.38	...	19.38	5.00	...	5.00
	5452	8.85	...	8.85	25.22	...	25.22	34.85	...	34.85
<i>Total</i>		<i>29.10</i>	...	<i>29.10</i>	<i>44.60</i>	...	<i>44.60</i>	<i>39.85</i>	...	<i>39.85</i>
5. Training	3452	16.65	0.75	17.40	10.65	0.55	11.20	10.35	0.75	11.10
6. Other expenditure	3452	19.00	0.51	19.51	13.00	0.53	13.53	25.00	0.54	25.54
	5452
<i>Total</i>		<i>19.00</i>	<i>0.51</i>	<i>19.51</i>	<i>13.00</i>	<i>0.53</i>	<i>13.53</i>	<i>25.00</i>	<i>0.54</i>	<i>25.54</i>
7. Lumpsum provision for Project/ Scheme for the benefit of NE Region and Sikkim	2552	13.50	...	13.50	6.00	...	6.00
	4552	8.80	...	8.80
8. Loans to ITDC	7452	2.00	...	2.00
Total-Tourism		135.00	26.42	161.42	125.00	27.76	152.76	150.00	30.47	180.47
Grand Total		135.00	27.04	162.04	125.00	28.44	153.44	150.00	31.19	181.19
B. Investment in Public Enterprises	Head of Dev.	Budget	IEBR	Total	Budget	IEBR	Total	Budget	IEBR	Total
7.01 India Tourism Development Corporation	13452	...	60.00	60.00	...	11.25	11.25	...	29.50	29.50
C. Plan Outlay										
1. General Economic Services-Tourism	13452	135.00	60.00	195.00	125.00	11.25	136.25	150.00	29.50	179.50

1. The provision is for meeting the expenditure on the Secretariat of the Department of Tourism.

2. The provision is for meeting the expenditure on the headquarters establishment of the Directorate General of Tourism and the regional and field offices under it. Their main activities are dissemination of tourist information, development of tourism infrastructural facilities, regulation of various segments of travel industry such as hotels, travel agents, guides etc.

3. Promotion and Marketing are undertaken through a network of Government of India Tourist Offices located in India and abroad. Besides the regular promotional activities, production of publicity material, media and public relations, hospitality and special campaigns including Visit India Millennium Year, Marketing Development Assistance Scheme has been introduced from 2000-01 onwards. Under the Scheme which is currently operated by the Ministry of Commerce, Stake holders and Star Trading Houses in the Tourism Sector are also eligible for drawing assistance for market development. This was approved for tourism enterprises after tourism was given an "Export House" status.

4. This provision relates to the expenditure on creation of infrastructural facilities like tourist bungalows, Yatri Niwases, forest lodges, Wayside amenities, Beach resorts, procurement of

trekking-mountaineering winter/water sports equipment, golf courses/refurbishment of monuments etc., in places of tourist interest.

5. Trained manpower is an essential feature for the development of tourism in the country. At present, there are 21 institutes of Hotel Management and 13 Food Craft Institutes. The Indian Institute of Tourism & Travel Management (IITTM), the National Institute of Water Sports (NIES) are other two bodies involved in manpower development for Tourism. Besides this, regular courses are conducted for training guides, officers and staff.

6. The provision is for payment of interest differential subsidy to Financial Institutions on the loans advanced by them for construction of hotels, market research, and contributions to International bodies.

7. The availability of diverse tourism product in the North East offers a tremendous scope for the development of Tourism in the area. 10% of the budget allocation of the Ministry of Tourism has been earmarked for development and promotion of Tourism in the North Eastern Region and Sikkim.

8. There is provision for budgetary support to ITDC for construction of Hotel at Chandigarh.