

**MINISTRY OF INFORMATION AND BROADCASTING**  
DEMAND NO. 59

**Ministry of Information and Broadcasting**

A. The Budget allocations, net of recoveries, are given below:

<i>(In crores of Rupees)</i>										
Major Head	Budget 2003-2004			Revised 2003-2004			Budget 2004-2005			
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total	
Revenue	183.41	1106.12	1289.53	142.54	1126.00	1268.54	229.14	1034.17	1263.31	
Capital	231.59	...	231.59	107.46	...	107.46	250.86	...	250.86	
<b>Total</b>	<b>415.00</b>	<b>1106.12</b>	<b>1521.12</b>	<b>250.00</b>	<b>1126.00</b>	<b>1376.00</b>	<b>480.00</b>	<b>1034.17</b>	<b>1514.17</b>	
1. Secretariat - Social Services	2251	1.60	15.04	16.64	1.16	15.39	16.55	1.70	15.57	17.27
<b>Information and Publicity</b>										
2. Films	2220	11.80	38.60	50.40	9.99	36.53	46.52	9.20	37.21	46.41
3. Certification of Cinematographic Films	2205	2.74	1.90	4.64	1.68	2.17	3.85	1.94	2.25	4.19
4. Research & Training in Mass Communication	2220	1.60	4.42	6.02	1.12	4.43	5.55	1.22	4.61	5.83
5. Advertising and Visual Publicity	2220	2.55	57.17	59.72	3.56	57.44	61.00	11.85	57.75	69.60
6. Press Information Services	2220	1.65	20.37	22.02	0.59	19.81	20.40	0.55	20.42	20.97
7. Field Publicity	2220	0.40	21.27	21.67	0.40	20.60	21.00	0.40	20.88	21.28
8. Song & Drama Division	2220	2.46	14.24	16.70	1.90	13.59	15.49	2.40	13.85	16.25
9. Publications	2220	0.92	27.62	28.54	0.45	31.40	31.85	0.66	31.43	32.09
10. Interest Subsidy to P.T.I.	2220	...	0.04	0.04	...	0.04	0.04	...	0.02	0.02
11. Buildings & Machinery	4220	15.71	...	15.71	10.34	...	10.34	25.23	...	25.23
12. Central Monitoring Services	2220	4.00	3.56	7.56	0.50	3.93	4.43	2.00	4.06	6.06
13. Other Expenditure	2220	1.47	5.45	6.92	0.57	4.68	5.25	0.40	4.83	5.23
14. Grants-in-aid to Prasar Bharati	2221	109.20	896.44	1005.64	90.84	915.99	1006.83	153.97	821.29	975.26
15. Loans to Prasar Bharati	6221	166.00	...	166.00	69.99	...	69.99	169.50	...	169.50
16. Lumpsum provision for projects/ scheme for development of North Eastern Areas and Sikkim	2552	43.02	...	43.02	29.78	...	29.78	42.85	...	42.85
	4552	49.88	...	49.88	27.13	...	27.13	56.13	...	56.13
<i>Total</i>		92.90	...	92.90	56.91	...	56.91	98.98	...	98.98
<b>Grand Total</b>		<b>415.00</b>	<b>1106.12</b>	<b>1521.12</b>	<b>250.00</b>	<b>1126.00</b>	<b>1376.00</b>	<b>480.00</b>	<b>1034.17</b>	<b>1514.17</b>
B. Investments in Public Enterprises:	Head of Dev.	Budget Support	I.E.B.R	Total	Budget Support	I.E.B.R	Total	Budget Support	I.E.B.R	Total
15.01 Prasar Bharati	22221	166.00	475.00	641.00	69.99	397.50	467.49	169.50	475.00	644.50
<b>Total</b>		<b>166.00</b>	<b>475.00</b>	<b>641.00</b>	<b>69.99</b>	<b>397.50</b>	<b>467.49</b>	<b>169.50</b>	<b>475.00</b>	<b>644.50</b>
<b>C. Plan Outlay</b>										
1. Information & Publicity	22220	46.90	...	46.90	32.26	...	32.26	57.55	...	57.55
2. Broadcasting	22221	275.20	475.00	750.20	160.83	397.50	558.33	323.47	475.00	798.47
3. North Eastern Areas	22552	92.90	...	92.90	56.91	...	56.91	98.98	...	98.98
<b>Total</b>		<b>415.00</b>	<b>475.00</b>	<b>890.00</b>	<b>250.00</b>	<b>397.50</b>	<b>647.50</b>	<b>480.00</b>	<b>475.00</b>	<b>955.00</b>

1. **Secretariat-Social Services** : The provision is for expenditure of the Secretariat of the Ministry including training and HRD.

**Information and Publicity:**

2. **Films** : The provision under this head covers the following activities of the Ministry, viz. (a) Films Division, which disseminates information on all important aspects of the country's life to Indian and foreign audience through news-reels, short films and documentaries; (b) Establishment expenses of Directorate of Film Festivals; (c) National Awards for Films; (d) Expenditure on Panorama of Indian Films in the Film Festivals; (e) Construction and maintenance of Film Festival Complex at Siri Fort, New Delhi; (f) National Film Archive of India which preserves the best of national and foreign film classics; (g) Grant to Children's Films Society, India which produces and distributes films for children; (h) Grants to Film & Television Institutes of India, which imparts training in the art and technique of film making; and (i) Satyajit Ray Film and Television Institute, Kolkata.

3. **Certification of Cinematographic Films**: The provision covers expenditure on (i) Central Board of Film Certification and (ii) Film Certification Appellate Tribunal.

4. **Research and Training in Mass Communication**: The provision under this head is for (a) Indian Institute of Mass Communication, an autonomous body which imparts training in mass media and conducts courses in journalism, and (b) Research and Reference Division which collects and collates basic information on subjects of media interest for providing assistance to the Ministry and to its Media Units, Indian Missions abroad and newspapers and media agencies.

5. **Advertising & Visual Publicity** : This covers expenditure of the DAVP which plans and executes publicity campaigns through advertising and other printed materials, as well as through radio, television, exhibitions and other out-door publicity media.

6. **Press Information Services**: This provides for expenditure (a) On the Press Information Bureau, which serves as a link

between the Government and the Press and attends to the Publicity and Public relation requirements of various Ministries/ Departments of the Government (b) Grants to Press Council of India, a statutory organisation seeking to preserve freedom of the Press, and (c) for running India's News Pool Desk of Non-aligned News Agencies Pool through Press Trust of India.

7. **Field Publicity** : This covers expenditure of the Directorate of Field Publicity and its district level field units, engaged in inter-personal, developmental communication through film shows, live media programmes, photo displays and seminars.

8. **Song and Drama Division** : Provision under this head is for the Song & Drama Division which utilises live entertainment media for creating awareness amongst the masses, particularly in rural areas, about various activities of national development through units spread all over the country.

9. **Publications** : This provides for expenditure of the Publications Division of the Ministry which publishes priced books, journals and other printed material in English, Hindi and Regional languages on a wide variety of subjects. Publications Division also brings out the weekly 'Employment News'/ 'Rozgar Samachar' in English, Hindi, Urdu.

10. **Interest Subsidy to P. T. I.** : This covers the expenditure involved in the grant of interest subsidy to Press Trust of India for its News and Facsimile project.

11. **Buildings & Machinery** : The provision is for capital expenditure on construction of (a) Soचना Bhawan, Delhi, (b) Multi-storeyed building of Films Division, Mumbai, (c) Phase-II

building for National Film Archive of India, Pune, (d) Additions and alteration at Siri-Fort Complex, Delhi, by the Directorate of Film Festivals (e) Building and Housing Project of Indian Institute of Mass communications (f) Setting up of National Media Centre in New Delhi and for acquisition of equipment by Films Division, N.F.A.I., P.I.B., D.F.P. F.T. I.I., Pune, Satyajit Ray Films & Television Institute, Kolkata, Photo Division, Indian Institute of Mass Communication, New Delhi and Song and Drama Division under their modernisation programmes.

12. **Central Monitoring Services** : The provision is for expenditure on the Central Monitoring Service engaged in monitoring foreign languages broadcasts, news and news based programmes of foreign broadcasting organisations since Central Monitoring Service has been delinked from Prasar Bharati.

13. **Other Expenditure** : The provision is for expenditure of the Photo Division, Registrar of Newspapers for India and contribution to International Programme for Development of Communication and to the Asia-Pacific Institute of Broadcasting Development.

14. **Grants-in-aid to Prasar Bharati** : The grant -in- aid is being provided to cover the gap in resources of Prasar Bharti in meeting its revenue expenditure.

15. **Loans to Prasar Bharati** : The loan is being provided to Prasar Bharati to finance its capital expenditure.

16. Lump sum provision is for projects/schemes for development of North Eastern Region and Sikkim.