

MINISTRY OF TOURISM AND CULTURE**DEMAND NO.91****Department of Tourism**

A. The Budget allocations, net of recoveries, are given below:

		<i>(In crores of Rupees)</i>								
Major Head	Budget 2003-2004			Revised 2003-2004			Budget 2004-2005			
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total	
Revenue	119.50	41.30	160.80	126.50	41.30	167.80	186.00	41.24	227.24	
Capital	205.50	...	205.50	223.50	23.70	247.20	314.00	0.50	314.50	
Total	325.00	41.30	366.30	350.00	65.00	415.00	500.00	41.74	541.74	
1. Secretariat-Economic Services	3451	...	0.98	0.98	...	0.98	0.98	...	1.05	1.05
Tourism										
2. Director General Tourism - Direction & Administration	3452	...	28.37	28.37	...	28.37	28.37	17.00	30.77	47.77
3. Tourist Information & Publicity										
3.01. Domestic Campaign	3452	12.00	0.20	12.20	12.00	0.20	12.20	14.00	0.20	14.20
3.02. Overseas Campaign	3452	56.00	...	56.00	56.00	...	56.00	90.00	...	90.00
<i>Total</i>		<i>68.00</i>	<i>0.20</i>	<i>68.20</i>	<i>68.00</i>	<i>0.20</i>	<i>68.20</i>	<i>104.00</i>	<i>0.20</i>	<i>104.20</i>
4. Tourist Infrastructure	5452	183.00	...	183.00	201.00	...	201.00	279.00	...	279.00
5. Training	3452	19.50	0.60	20.10	19.50	0.60	20.10	28.00	0.50	28.50
6. Other expenditure	3452	22.00	10.65	32.65	29.00	10.65	39.65	22.00	8.22	30.22
7. Lumpsum provision for Project/ Scheme for the benefit of NE Region and Sikkim	2552	10.00	...	10.00	10.00	...	10.00	15.00	...	15.00
	4552	22.50	...	22.50	22.50	...	22.50	35.00	...	35.00
<i>Total</i>		<i>32.50</i>	<i>...</i>	<i>32.50</i>	<i>32.50</i>	<i>...</i>	<i>32.50</i>	<i>50.00</i>	<i>...</i>	<i>50.00</i>
8. Loans to ITDC	7452	23.70	23.70	...	0.50	0.50
9. Miscellaneous General Services - Loss by exchange	2075	...	0.50	0.50	...	0.50	0.50	...	0.50	0.50
Total-Tourism		325.00	40.32	365.32	350.00	64.02	414.02	500.00	40.69	540.69
Grand Total		325.00	41.30	366.30	350.00	65.00	415.00	500.00	41.74	541.74
B. Investment in Public Enterprises	Head of Dev.	Budget Support	IEBR	Total	Budget Support	IEBR	Total	Budget Support	IEBR	Total
1. India Tourism Development Corporation	13452
C. Plan Outlay*:-										
1. General Economic Services - Tourism	13452	325.00	...	325.00	350.00	...	350.00	500.00	...	500.00

1. The provision is for meeting the expenditure on the Secretariat of the Department of Tourism.

2. The provision is for meeting the expenditure on the headquarters establishment of the Directorate General of Tourism and the regional and field offices under it. Their main activities are dissemination of tourist information, development of tourism infrastructural facilities, regulation of various segments of travel industry such as hotels, travel agents, guides etc.

3. Promotion and Marketing are undertaken through a network of Government of India Tourist Offices located in India and abroad. Besides the regular promotional activities, production of publicity material, media and public relations, hospitality and special campaigns including Marketing Development Assistance Scheme has been introduced from 2000-01. Under the scheme which is currently operated by the Ministry of Commerce stake holders and Star Trading Houses in the Tourism Sector are also eligible for drawing assistance for market development. This was approved for tourism enterprises after tourism was given an "Export House" status.

4. The focus of Tourist Infrastructure is on improving existing projects and developing new tourism products to world class standard. Facilities include construction of budget accommodation, tourist complexes, Wayside amenities, Tourist

Reception Centre, Refurbishment of monuments, Special tourism projects, Adventure and Sports facilities, Sound and Light shows and illumination of monuments. In addition, Department of Tourism aims to identify six tourism circuits in the country on an annual basis and develop them to international standard. Six tourism circuits have already been identified during 2002-03. Under the scheme of Assistance for Large Revenue Generation Projects financial assistance will be provided for the schemes like Convention Centre, Luxury Trains, Cruise Terminals etc.

5. Trained manpower is an essential feature for the development of tourism in the country. At present there are 21 Institutes of Hotel Management and 13 Food Craft Institutes. The Indian Institute of Tourism and Travel Management (IITTM), the National Institute of Water Sports (NIWS), the National Institute of Adventure Sports (NIAS) are other three bodies involved in manpower development for tourism. Besides this regular courses are conducted for training guides, officers and staff.

6. The provision is for payment of interest differential subsidy to Financial Institutions on the loans advanced by them for construction of hotels, market research, Computerisation and contributions to international bodies.

7. Lump sum provision has been kept for projects/schemes for the benefit of North Eastern States including Sikkim.